IDMA ONE-DAY EDUCATIONAL WORKSHOPS

ABOUT IDMA

The Insurance Data Management Association, Inc. (IDMA) – www.idma.org – is an independent, not for profit professional association dedicated to increasing the level of professionalism, knowledge, and visibility of insurance data management through education, research, forums, and peer-to-peer networking.

ONE-DAY WORKSHOPS AVAILABLE FROM IDMA

IDMA offers **seven one-day training workshops** geared towards insurance industry professionals:

- **Data Governance for Data Privacy and Compliance (DGPC)** – *New*
- **Developing a Data Strategy for the Insurance Organization (EnterpriseDS)** – *New*
- **Insurance Data Management Overview and Bootcamp (DMIP)**
- **Insurance Data Quality (IDQ)**
- **Reinforcing Data Governance and Stewardship (DG&S)**
- **Enterprise Data Management (EnterpriseDM)**
- **Data Management for Claims Professionals (ClaimsDM)**

Note: All **workshops include practical discussions and case studies** for interactive participation. Also, all **workshop sessions can be abbreviated and customized** to suit individual company requirements.

AUDIENCE

IDMA will partner with you to provide a one-day classroom session to educate your participants about insurance data management concepts, tools and technologies, and best practices.

IDMA workshops can be offered either in conjunction with industry events at the invitation of the event sponsors, or they can be requested by individual companies who agree to certain easy-to-meet terms.

These workshops are highly recommended for a broad audience including new hires, IT and data modeling professionals who want to broaden their knowledge of the business side of insurance data management, anyone who manages and governs data in the industry (statistical, or management information data), and anyone who needs to use or communicate good quality data/information – from actuaries to underwriters, and claims and analytics professionals.

PROGRAM FEES, SAMPLE AGENDAS, AND ADDITIONAL INFORMATION

IDMA workshops are offered at an average rate of $475 per person, which includes classroom instructions, study materials and waived program matriculation fee to the IDMA certification program.

For more information about IDMA workshop opportunities, sample agendas, and proposals, please contact us at team@idma.org or call our office at **+1 (201) 469-3069**.

WORKSHOP DESCRIPTIONS

Data Governance for Data Privacy and Compliance (DGPC)

For insurance professionals, the emergence of a variety of data privacy regulations has created a need to learn about how to develop and sustain a data governance program that is focused on ensuring compliance with these regulations. This workshop provides the foundations for developing and sustaining a data governance program that can effectively address the compliance requirements of regulations such as, but not limited to, the California Consumer Privacy Act (CCPA), the New York Privacy Act, the General Data Protection Regulation (GDPR), and the NAIC.

Developing a Data Strategy for the Insurance Organization (EnterpriseDS)

This workshop provides the framework of the strategy for enterprise data / information management explains its essential components, gives the reasons that organizations should create a data strategy, identifies the steps for implementing the strategy, and demonstrates some benefits that successful state EDM / EIM programs have achieved in a variety of insurance organizations. Workshop participants will be able to develop and discuss some artifacts for use in their organizations.

Insurance Data Management Overview and Bootcamp (DMIP)

This workshop offers a comprehensive overview of the concepts of data management relevant to any insurance professional. The material presented along with the workshop case study, prepares participants to explore in greater depth and implement the foundational concepts and domains of insurance data management. In addition, after completing this introductory course workshop, students should be ready to pursue one or more study methods for the IDMA certification curriculum examinations.

Insurance Data Quality (IDQ)

This workshop offers participants an opportunity to learn about data quality principles and identify challenges that can hinder data quality. The workshop also discusses techniques for identifying data anomalies, and a few of the processes used by insurance companies and DCOs to ensure the high-quality data needed by the industry.

Reinforcing Enterprise Data Governance and Stewardship (DG&S)

This workshop discusses the foundation of sharing data assets across an entire organization, the importance of central data governance to an organization, and the relationship between data governance and data stewardship. The session covers details on how to set up a data stewardship function, provide training for your stewards, and run the entire stewardship effort – including managing the Data Stewardship Committee. Future of data governance and stewardship and key takeaways are also discussed.

Enterprise Data Management (EnterpriseDM)

This workshop provides a comprehensive overview of enterprise data management (EDM), and its use in achieving business objectives. This includes identifying the specific steps that are required for aligning each of the most common enterprise data management focus areas. The session also includes height level data governance and stewardship approaches and structures for each of these areas. Metadata Management, Data Standards and Architecture, BI and Analytics, and Information Governance and Security are also covered.

Data Management for Claims Professionals (ClaimsDM)

This workshop explores the various sub-segments of the claims organizations that create and consume data and will discuss some of the tools and technologies that organizations are using to better manage and exploit value from this data.